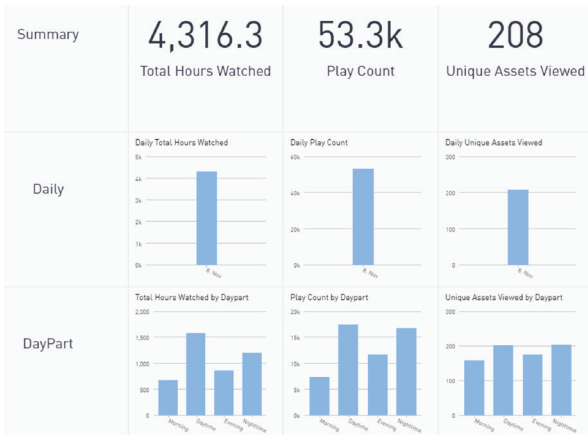


*Maximum Viewing
9am – 4pm*

Fill the audience gap between drive times



ESCAPES CHANNEL XUMO VIEWING STATS



*Any Christian Radio Station can
become a Streaming TV Channel*

- 50/50 sharing of ad
- Revenue after 15% of allowable expenses
- Minimum to zero additional equipment and expense
- Minimum staff disruption and involvement
- Fast implementation
- Adaptable to all major radio automation software

FaithCastTV™

*Spreading the
good news*



FaithCastTV.biz

Thank you!

Andy Stuart

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FaithCastTV™



*The Light of the Lord
Pierces the Darkness*

The challenge to Radio today

How to:

- Meet competition from multiple digital platforms
- Increase audience
- Increase revenue
- Utilize advance technology
- Increase audience engagement

The solution:

Screenification of Radio

The talk at 2023CES*

- The future of radio is on screens
- Screens are everywhere:
 - Bigger
 - Less expensive
 - High resolution



*Hybrid Radio/Television —
the FaithCastTV™ Solution to
grow Christian Broadcasting*

*Jacob Media Blog, January 2023

What is FaithCast™ TV?

Hybrid Radio/Television is

- Live on-air hosts
- Music of Christian radio
- Beautiful HD video
- Inspirational messaging
- Community information
- Programmatic video ads for enhanced revenue

*Increase revenue and
value at zero cost*

- No additional cost of radio production
- Increase station revenue 20-50%
- Television CPMs 3X higher than radio CPMs*
- Video of television increases viewer engagement
- HRT increases hours of viewing at home and in businesses as compared to drive time radio
- Increased ad revenue
- Product placement and location advertising

*Jacob Media Blog, January 2023

*A new path for
Christian Outreach*